

**TOKYO INTERNATIONAL PACKAGING EXHIBITION 2024**  
**TOKYO PACK 2024**  
**OCT.23~25, 2024 TOKYO BIG SIGHT**



**TOKYO PACK Inspires the Packaging World**  
*~A Gateway to Innovation~*

**INFORMATION GUIDE**

**TOKYO PACK 2024: The Ultimate in Japanese Packaging Technology & Science**  
**OCT.23~25, 2024 TOKYO BIG SIGHT**  
**10:00a.m. - 5:00p.m.**  
 Admission is free for overseas visitors

**TOKYO PACK** is Asia's premier international packaging exhibition showcasing all related to packaging including distribution, sales, consumption and recycling. It's the world's leading comprehensive packaging show.

**Japan Packaging Institute (TOKYO PACK Secretariat)**  
 Togeki Bldg. 10F, 4-1-1 Tsukiji, Chuo-ku, Tokyo 104-0045, Japan  
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 E-mail: tokyopack@jpi.or.jp

**TOKYO PACK Features:**

- **Our Network**  
 1,170 companies are registered as members of Japan Packaging Institute, the sole organizer of the exhibition. TOKYO PACK 2024 will be promoted through our vast and strong network.
- **Our History**  
 TOKYO PACK has been held biennially since 1966 as an international exhibition to provide the ultimate packaging experience for both exhibitors and visitors. TOKYO PACK 2024 is a significant milestone to celebrate the 30th anniversary.
- **Our Technologies**  
 TOKYO PACK showcases Japanese sophisticated, cutting-edge packaging technologies, which is said to be the world's highest level, to the world. TOKYO PACK 2024, home of Japanese packaging technology and science, will offer comprehensive insights aimed at enhancing packaging production, distribution, sales, and recycling standards.
- **Your Satisfaction**  
 In the questionnaire after TOKYOPACK 2022, 83.5% of the visitors expressed complete satisfaction, and 97.4% of the exhibitors reported success in finding new business opportunities, indicating that their objectives for attending the event had been met to their utmost contentment.
- **Exhibit Categories**  
 Packaging Materials / Containers, Packaging Machines, Printing / Converting Machines, Food / Pharmaceutical Processing Machines / Sanitary Equipment, Machines for Inspection / Measurement / Environment, Packaging Design / Services, Packaging & Logistics Solutions / Next Generation Technologies / PR+Press

**Global Seminars**  
 Venue Seminar Stage B  
 Priority for online pre-registration  
 Free [Japan] [UK] Simultaneous Interpretation

<b>October 24 (Thu)</b>		
10:15 ∩ 11:00	<b>The Evolution of the Connected Consumer: Trends and Innovations</b>  Senior Partner Manager, Transparency Amazon Deutschland Services GmbH Güneri Tugcu	
12:30 ∩ 13:00	<b>Sustainability Trend in Packaging</b>  TS&D Director Asia Pacific, Packaging & Specialty Plastics and Hydrocarbons R&D DOW Chang Wu	

**Sweden Packaging Innovation Seminar**  
 – Join Sweden for Future Proof Packaging & Technology  
 Venue Seminar Stage B  
 Priority for online pre-registration  
 Free [Japan] [UK] Simultaneous Interpretation

The increasing number of various EU initiatives such as the European Green Deal and Single Use Plastic Directive are creating a major impact on the Swedish packaging industry, resulting in new solutions and more sustainable packaging by innovative companies. This seminar will present such trends and solutions in packaging and technology and how companies are working on dealing with the need for greater sustainability.

Sweden is a forest rich country carrying strong industry legacy with a history of innovation and good access to raw materials. Sustainability is at the heart of Sweden's cultural DNA. Join Sweden for future proof packaging and technology to create a greener world!

**October 24 (Thu)**  
**13:30~16:30**  
 Business Sweden  
 (Embassy of Sweden, Commercial & Investment Office)

**Keynote Speech**  
 Venue Seminar Stage B  
 Priority for online pre-registration  
 Free [Japan] [UK] Simultaneous Interpretation

<b>October 23 (Wed)</b>		
10:15 ∩ 11:05	<b>Flexible Packaging – State of the Industry: Policy Driving Innovation</b>  Chief Technology Officer / Amcor Flexibles Chairman/Flexible Packaging Association (FPA) William Jackson	
11:25 ∩ 12:15	<b>Packaging Perspectives: Global Trends &amp; Technology Driving Sustainable Change</b>  President / International Packaging Press Organisation Managing Editor / PKN Packaging News Lindy Hughson	
12:35 ∩ 13:25	<b>Global perspective on Sustainability including updates to global packaging design regulations</b>  Vice President – Sustainability & Save Food World Packaging Organisation (WPO) Nerida Kelton	
13:40 ∩ 14:30	<b>Asian Packaging Updates, Trends and Issues</b>  President Asian Packaging Federation (APF) Joseph Ross S. Jocson	

**Global Packaging Symposium**  
 Venue Seminar Stage B  
 Priority for online pre-registration  
 Free [Japan] [UK] Simultaneous Interpretation

Symposium session of Global Seminar at Tokyo Pack 2024 will provide the visions for packaging world; sustainability, innovation and the path forward. The Chair of the US Flexible Packaging Association and the panelists from leading Japanese packaging leaders will have a heated discussion.

<b>October 23 (Wed)</b> 14:50~16:35		
~How to respond to global mega-trends –New rules of packaging and packaging waste ?		
<b>Moderator</b>		
		President Packaging Strategy Japan Yasumasa Mori 
<b>Panelists</b>		
		Chief Technology Officer / Amcor Flexibles Chairman / Flexible Packaging Association (FPA) William Jackson 
Managing Executive Officer, Head of Global Packaging Sub-Division TOPPAN Inc. President / Toppan USA, Inc. Masahiko Tatewaki 		Technical Services Director EVAL EUROPE N.V. Wout Luyten 
Senior Managing Director Hosokawa Yoko Co.,Ltd Tadanori Yoshidome 		Senior Advisor Sales Division TOTANI CORPORATION Noboru Ueki 

**Online pre-registration for the seminar is recommended to secure your seat.**

## Japan Good Packaging Pavilion 2024

[East Hall 6]

This special exhibition highlights the pinnacle of packaging innovation and technology in the country. It will feature over 100 award-winning packages from this year's Japan Good Packaging Contest and Japan Star 2024 Awards.



## 35th Packaging Innovation Awards Ceremony

[Seminar Stage B]

October 24 : Starts at 11:15

Sponsored by Dow, the industry's longest-running independently judged awards, Packaging Innovation Awards (PIA) is celebrating its 35th edition this year. Winners will be unveiled at Tokyo Pack and there will be the display of winning packages that showcase "Every Innovation counts for human progress".



## CLOMA Pavilion —Alliance creates new innovation

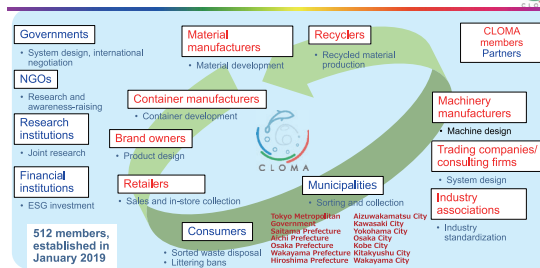
[East Hall 6]

It has become necessary for society to promote worldwide efforts to overcome the marine plastic litter issue, a newly emerging global challenge.

To decrease such litter, conducting appropriate control of waste is urgently needed, including through thorough efforts for preventing littering, further enhancement of the 3Rs (Reduce, Reuse and Recycle) initiatives involving plastic products, and further development and adoption of plastics with excellent biodegradability and materials alternative to plastics, for e.g., paper.

Against this backdrop, Japan Clean Ocean Material Alliance was established as a new platform that helps a wide variety of cross-sectoral stakeholders to collaborate and accelerate innovation.

### CLOMA Members: Value Chains and Public-Private Partnerships



## WorldStar/AsiaStar Winners

[East Hall 6]

### WorldStar

The WorldStar is a global competition hosted by World Packaging Organisation (WPO) established in 1968 in Tokyo. The objective is to increase awareness on the importance of packaging in having a better life and to recognize the innovation and efforts of brand owners, designers, students and branding agencies for creating packaging solutions of the future and in responding to new challenges and global trends such as sustainability, hygiene and other trends.

### AsiaStar

The Asian Packaging Federation (APF), a non-profit organization established in Tokyo in 1967, unites the packaging interests of all trade and industries in the Asia-Pacific region and beyond, under one cooperative umbrella. AsiaStar is the only regional packaging award anywhere in Asia - as such it is The Packaging Award of Asia.

This area showcases selected cutting-edge products of WorldStar 2024 and AsiaStar 2023 winners.



## PACKAGE DESIGN PAVILION

[East Hall 3]

Package design is one of the most important elements of product marketing. Be amazed by the outstanding graphic and structural designs on display in this pavilion.



## 2024 Kinoshita Prize Awarded Packaging

[East Hall 6]

Kinoshita Prize winner packages, the packages highly acclaimed for their packaging technology, will be displayed.

### What is Kinoshita Prize ?

Kinoshita Prize was established to commemorate long-year achievements of the late Mr. Matasaburo Kinoshita, the 2nd President of Japan Packaging Institute. Once every year, Kinoshita prize is given to such JPI members who have made remarkable achievement in the fields of 1) Research and development, 2) Improvement and rationalization, and 3) Creation of new area of development in packaging.

## Exhibitors Index Corners

[East Hall 1,4,5&6]

Exhibitors Index Corners, located near the entrances, serve as your gateway to discovering featured exhibitors. Easily navigate you through comprehensive information and highlights to enhance your experience at the event.

## Packaging Marche

[East Hall 3,4,5&6]

Packaging Marche is a vibrant gathering showcasing TOKYO PACK's newest exhibitors. Come discover their unique, cutting-edge products and services!

## HOW TO GET YOUR VISITOR'S BADGE (Admission Free)

Register Here



After completing registration, a visitor badge will be issued.



Please print it in A4 size and in color.

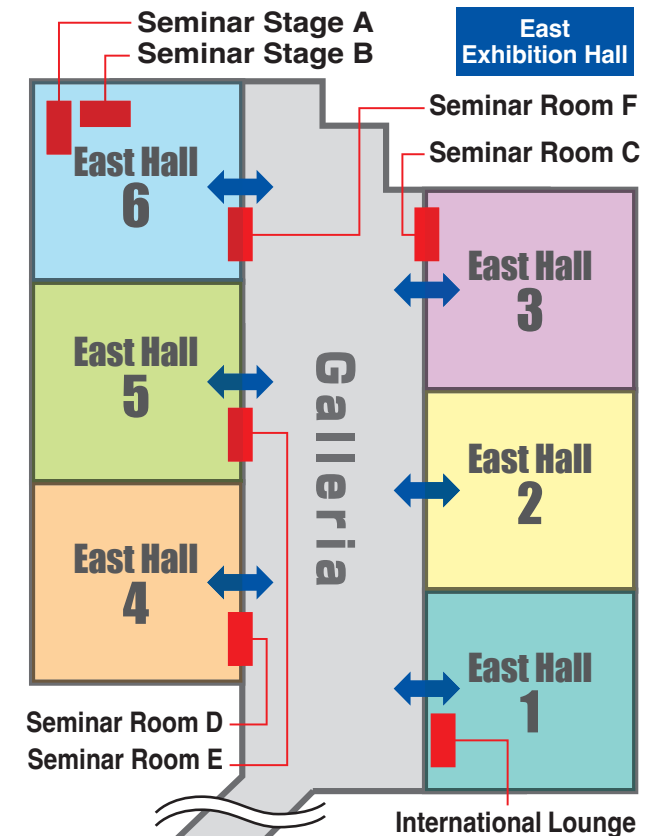


Put it in the holder provided at the venue.



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## Access to TOKYO BIG SIGHT



as of 2024-4

TOKYO BIG SIGHT <https://www.bigsight.jp/english/>